

## Cincinnati's Newest Site on the World Wide Web

Excel is proud to unveil its new website: [www.xlmc.com](http://www.xlmc.com). Designed with the assistance of two of Cincinnati's premier website designers, MDR Consulting Inc. and IMPRINT design inc., the site is intended to help CEO's of small and mid-sized companies gain an initial view of how Excel can help them achieve maximum success.

### Links

The website is both functional and growing. One section that is under construction is "Links to Other Resources." This section will contain hot links to the websites of attorneys, accountants, lenders and others who specifically focus on assisting privately held and non-profit companies.

If that describes you and you would like to place a hot link to your company's website, please send a note, via email, to:

[shancox@xlmc.com](mailto:shancox@xlmc.com).

Be sure to include your company's name, web address and a description of the service(s) you provide.

## JUMP START YOUR NEW YEAR'S RESOLUTIONS

Are you ready to enter the new millennium with a bang? This is a great time to invigorate your company with new energy to carry it through the year and kick-off the new century.

Success is a great motivator. And nothing helps ensure success like a good plan.

### Strategic Planning

You wouldn't go on vacation without knowing where you are headed or how you will get there. Yet, many business leaders operate without the benefit of a strategic business plan. "Strategic Planning for Small Business" (a recently published article) dispels the myths about strategic planning and helps business leaders learn how they and their company can benefit from the strategic planning process.

Unfortunately, many strategic plans are stale, boring documents. Don't fall in that trap. The best strategic plans help you see the company in an entirely new way and fill your whole team with energy and enthusiasm.

### Succession Planning

Why should you talk to a management consultant about Succession Planning? Because

more than 70% of companies fail after a transfer in generations. It is not the fault of the next generation, their job is much more difficult than most people realize.

Help your next generation beat the odds. Address succession planning. In addition to your attorney and accountant, your succession planning team should include Excel.

Visit [www.xlmc.com](http://www.xlmc.com) to read recently published articles on both of these subjects and to learn other ways Excel can help you close the millennium at your best.



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